

# Xerces Society Announces New Native Plant, Seed, & Services Directory

This new directory will connect native plant, seed and services shoppers with suppliers throughout North America (Canada, United States, and Mexico).

The directory will go live in spring 2022.

**Please complete the form by Monday, 2/28 to be included in the initial launch.**

We will accept new entries on an on going basis and periodically update the database to add new listings.

If you or your organization, agency, Tribe, First Nation or business supplies native seeds, native plants or related services, please fill out the directory interest form and continue reading for more information.

Please forward this email among your networks to other relevant recipients.

**Thank you to everyone who has already completed the form! We will notify you when the database launches.**

## [Directory Interest Form](#)



Dear Supplier of Native Plants, Native Seeds, and/or Related Services,

This email is to invite you to submit information about your business or organization to Xerces' forthcoming Native Plant, Seed, and Services Directory.

**To be considered for the initial directory launch, please [complete the form](#) by February 28, 2022.**

**If you would like a PDF copy of the form questions for review, please email [liz.robertson@xerces.org](mailto:liz.robertson@xerces.org).**

This new directory will be a searchable database housed on Xerces' website. The goal of the directory is to connect those who are looking for native plant materials or related services with suppliers. Each supplier's listing in the directory will contain contact information and descriptions of the business or organization, products and services offered, and conservation practices.

The Directory is anticipated to go live in spring of 2022. We will notify you by email once your listing has been added. To ensure the directory is current and accurate, we will send an annual request each January to update or confirm that your listing is correct. Additionally, you can update your information at any time by emailing [pollinators@xerces.org](mailto:pollinators@xerces.org).

To upload your business or organization's information, please follow this [link to complete the interest form](#).

A similar but separate tool, Xerces [Milkweed Finder](#), lists providers of milkweed seeds and plants and the typical species in their inventory. MF is one of the most-visited pages on our website. If your business or organization offers milkweed plants, seeds or rootstock, you will be able to include that information when you complete the interest form for the directory.

Thank you in advance for your contribution to the availability of and successful use of native plant species. Native plants are a core element of [Xerces' mission and work](#). From backyard gardens and city parks to multi-acre meadows, the Xerces Society works to connect pollinator conservation practitioners and the general public with native plant and seed sources for their projects. We also work with native seed producers and nurseries to [offer bee-safe](#) appropriate plant materials.

*Note: Suppliers who are listed in the directory participate voluntarily without compensation and listing is not an endorsement. Each supplier's information will be compiled with similar information gathered from other suppliers and made available to the general public through the*

*Native Plant, Seed, and Services Directory (NPSSD) on Xerces' website and/or used by Xerces for educational and research purposes in furtherance of its mission.*

Please contact us at **[pollinators@xerces.org](mailto:pollinators@xerces.org)** with any questions or feedback about the process or directory.

Please forward this email among your networks to other relevant recipients.

Thank you for your time,

Stephanie Frischie  
Agronomist, Native Plant Materials Specialist  
The Xerces Society

Liz Robertson  
Pollinator Program Outreach, Bee Better Program Specialist  
The Xerces Society