



# ELA Conference Program AD ORDER

## DEADLINE DATE: February 15, 2019

*Ad may be oriented either horizontally or vertically.  
Provide black & white artwork (Program is photocopied).*

### AD TYPE & SIZE

### RATES

	<b>Speakers &amp; Exhibitors</b>	<b>Others</b>	
• Full-page (7 1/2" x 10")	\$200	\$225	\$ _____
• Half-page (7 1/2" x 4 7/8")	\$150	\$175	\$ _____
• Quarter-page (3 5/8" x 4 7/8")	\$ 75	\$100	\$ _____
• Business Card (2" x 3 1/2")	\$ 50	\$ 75	\$ _____
	<b>TOTAL PAYMENT DUE</b>		<b>\$ _____</b>

COMPANY NAME \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

EMAIL \_\_\_\_\_

- 1) Please complete this form and mail it along with a black & white photocopy-ready copy of your ad and your check to: **ELA – Conference Ad, P.O. Box 3, Sandown, NH 03873**
- 2) **ALSO**, email either a .jpg, a .tif, or a PDF (with a dpi of 240 or greater) of your ad to: [kerryokelly1@gmail.com](mailto:kerryokelly1@gmail.com)
- 3) **General questions:** please leave a message on our phone line 617-436-5838 or e-mail the [ELA.info@comcast.net](mailto:ELA.info@comcast.net)

### TERMS:

- \*Payment in full along with the above form **must** accompany the mailed copy of the ad. We do not bill.
- \* Rates are for camera-ready copy. Any work needed to "fix" an ad will require an additional \$50 charge.
- \* Ads must conform to stated sizes.
- \*Advertiser is responsible for final content of their ad. ELA is not responsible for typographic mistakes or errors of content.
- \*ELA reserves the right to refuse any ad if it deems the ad, product, company, or organization involved is not consistent with the spirit or intent of ELA 's mission or purpose, or for any other reason.
- \* ELA makes no claims, warranties, or other declarations as to the effectiveness, reliability, or consequences of– or the results from the use of– any products, services, or procedures described in any ad.