



**ELA Conference Program
AD ORDER
DEADLINE DATE: February 15**

*Ad may be oriented either horizontally or vertically.
Provide black & white artwork (Program is photocopied).*

AD TYPE & SIZE

Rates

**Speakers &
Exhibitors Others**

• Full-page (7 1/2" x 10")	\$200	\$225	\$ _____
• Half-page (7 1/2" x 4 7/8")	\$150	\$175	\$ _____
• Quarter-page (3 5/8" x 4 7/8")	\$75	\$100	\$ _____
• Business Card (2" x 3 1/2")	\$50	\$ 75	\$ _____

TOTAL PAYMENT DUE \$ _____

COMPANY NAME _____
PHONE _____
CONTACT NAME _____
MAILING ADDRESS _____
FAX _____ **Email** _____

*Please mail the completed form, a black & white photocopy-ready ad, and your check to:
ELA – Conference Ad, P.O. Box 3, Sandown, NH 03873*

AND

Email a .jpg or a .tif, (with a dpi of 240 or greater) or a PDF of your ad to: ksoland2@gmail.com

General questions: please leave a message on our phone line 617-436-5838 or e-mail the
ELA.info@comcast.net

TERMS:

- * Payment in full along with the above form **must** accompany the mailed copy of the ad. We do not bill.
- * Rates are for camera-ready copy. Any work needed to "fix" an ad will require an additional \$50 charge.
- * Ads must conform to stated sizes.
- * Advertiser is responsible for final content of their ad. ELA is not responsible for typographic mistakes or errors of content.
- * ELA reserves the right to refuse any ad if it deems the ad, product, company, or organization involved is not consistent with the spirit or intent of ELA's mission or purpose, or for any other reason.
- * ELA makes no claims, warranties, or other declarations as to the effectiveness, reliability, or consequences of- or the results from the use of- any products, services, or procedures described in any ad.