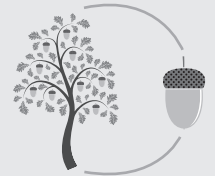




Coming Full Circle

The 18th Annual ELA Conference & Eco-Marketplace
 March 8, 2012 at the MassMutual Center in Springfield, MA



Sponsorship Opportunities

ELA has once again put together a roster of some of the top professionals in the field of ecological landscape practices. We invite you to sponsor this year's event!

Thanks in advance, The ELA Conference Committee

Check off box on registration form!

For further information about available corporate and nonprofit sponsorship opportunities contact Penny Lewis at 603-490-2700 or email ELA at ela.info@comcast.net

Sponsor Level	Basic	Basic +	Sustaining	Supporting	Premier
ELA Membership		1 Professional	2 Professional	Company	Company
Complimentary Conference Registrations with Keynote	2	2	3	4	5
Marketplace Booth	Inline	Preferred Corner	Preferred Corner	Preferred Corner	Preferred Double Booth
Conference Program Ad*		1/4 Page	1/2 Page	Full Page	Full Page
Conference Signage**			•	•	•
Website Logo & Link	•	•	•	•	•
Website Advertising				•	•
Months of E-Newsletter Advertising		1	3	6	12
Complimentary Tickets to all ELA Talks & Tours					2
Sponsor Fee***	\$450	\$750	\$1,500	\$2,500	\$5,000

Responsibilities: Sponsors at all levels will agree to the following: share mailing list for one time event promotion use; post and distribute conference information in print & electronic media and on your organization's calendar of events; place a hyperlink to the conference web page on your organization's website.

* If sponsorship is completed by January 28, 2012.

** Verbal & Session Recognition at the discretion of ELA, time and space permitting etc.

*** Payment in US Dollars.

Advertise in the 2012 ELA Conference Program Guide

Expand your contact with ELA's conference attendees. Each attendee receives a Conference Program Guide at registration. Advertisement submission **DEADLINE: JANUARY 28, 2012**

Ad Types & Sizes	Rates for Speakers & Exhibitors	Rates for Others
Full-page (7 1/2" x 10")	\$200	\$225
Half-page (7 1/2" x 4 5/8")	\$150	\$175
Quarter-page (3 5/8" x 4 7/8")	\$75	\$100
Business Card (2" x 3 1/2")	\$50	\$75

Ads may be oriented horizontally or vertically. Payment is in US Dollars