



2008 14th Annual Conference & Eco-Marketplace

Sponsorship Opportunities MassMutual Center, Springfield, MA

This year's Annual Conference and Marketplace represents the face of an organization that is growing. We have once again put together a roster of some of the top professionals in the field of ecological landscape practices. We invite you to sponsor this year's event!

Thanks in advance,
The ELA Conference Committee

Benefits/ Sponsorships	Platinum Oak	Gold Oak	Silver Oak	Bronze Oak	Live Oak
Program & Website Listing	➔	➔	➔	➔	➔
Ad in Program (B&W only)	Inside Cover	Full Page	1/2 Page	1/4 Page	1/8 Page
Verbal Recognition *	➔	➔			
Session Recognition *	➔	➔			
Logo on Promotions	➔	➔			
Marketplace Booth	➔	➔	➔	25% discount	
Comp Registrations	5	2	1		
Listing on Event Brochure	➔	➔	➔	➔	
Keynote Dinner (Fri) & Luncheon (Sat.):	Both events 5 tickets	Both events 2 tickets	Both events 2 tickets	Both events 2 tickets	**Choose either Keynote or luncheon 1 ticket
Fee	\$5,000	\$2,500	\$1,000	\$500	\$250

Responsibilities: Sponsors at all levels will agree to the following: share mailing list for one time event promotion use; post and distribute conference information in print & electronic media and on your organization's calendar of events; place a hyperlink to the conference web page on your organization's website.

* Verbal & Session Recognition at the discretion of ELA, time and space permitting etc.

** Bronze invitation to keynote dinner on Friday or Luncheon on Saturday. ELA reserves the right to change selected meal.

Additional Sponsorship Opportunities:

Please call if you would like to specifically sponsor one of the following:

- Thursday Keynote - March 6 -- TBA
- Friday Keynote – March 7 -- Dr. John Todd – Author, Founder Ocean Arks International
- Saturday Keynote – March 8 Tom Wessels - Author
- Conference Closing Event
- Eco -Marketplace Entryway Arch (This sponsorship must be ordered by Jan. 15th.)
- Eco-Marketplace Skills Center plus Book Bags, Badge Lanyards

AD ORDERS for the 2008 ELA Winter Conference Booklet

Expand your contact with ELA's conference attendees... Place your ad in the conference booklet.
Each attendee receives one at registration.

AD ORDER DEADLINE: FEBRUARY 11, 2008

AD TYPE & SIZE

(May be oriented either horizontally or vertically)

RATES

	SPEAKERS & SHOW VENDORS	OTHERS
Full-page (71/2"x10").....	\$200	\$225
Half-page (71/2"x45/8").....	\$150	\$175
Quarter-page (35/8"x47/8").....	\$75	\$100
Business Card (2"x31/2").....	\$50	\$75

Check off box on registration form if interested!

For further information about Corporate Sponsorship and opportunities available for Non-profit sponsors— Contact Cathy Rooney at 508-561-0532